



23103 Cinco Ranch Blvd.
Katy, TX 77494

FOR IMMEDIATE RELEASE
April 21, 2010

**Media Invitation:
*Icon Bank to Break Ground in Katy***

Katy, TX. – April 21, 2010 – Icon Bank’s Southwest Market President Mitchell Schulman invites reporters who cover Houston and Katy area business to attend the Wednesday, April 28, 2010 groundbreaking ceremony at 11:45 a.m. The event will take place next to the current temporary location of the Southwest branch at 23103 Cinco Ranch Blvd.

Reporters are invited to attend the reception, immediately following where lunch will be served. An architectural rendering of the new building will be on display, featuring a 12,000 square foot two-story building, which Icon Bank will occupy on the ground floor.

“Icon Bank is now ready to start construction on its fourth branch serving the Houston and Katy area,” said Schulman. “The building will be a state-of-the-art, two-story branch.” Icon Bank’s goal is to offer clients the flexibility and creativity that the big banks can’t, while still providing the same array of products and the latest in banking technology.

Icon's philosophy is defined as being a bank that is actually part of the community, which gives it a stake in the success of business owners and the community at large. Icon understands the needs of Houston and Katy area businesses and the complexities often encountered in the banking industry. Icon can provide its customers with straight forward banking solutions delivered when they need them.

“Our customers deal face-to-face with Icon's decision makers without waiting for a mega-bank's loan processing center hundreds of miles away to take a look at their loan,” said Corporate President and Chief Lending Officer John Green. “We plan to move in the first quarter of next year, as we continue to serve our customers and the community for many years to come.”

Please attend Icon Bank’s Southwest location groundbreaking
April 28, 2010
11:45 a.m.
23103 Cinco Ranch Blvd.
Katy, Texas 77494

While reporters may attend without replying, the courtesy of an RSVP
by Monday, April 26, 2010 should be addressed to:
Tiffany Halik at tiffany@carpediempr.net or call 713.828.0658.

About Icon Bank

Icon Bank has four locations serving the Houston and surrounding areas. Icon specializes in business, personal and private banking, as well as custom banking solutions. For more information go to www.iconbanktx.com.

**Media Contact:
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